

A close-up portrait of a woman with dark, straight hair. She is looking directly at the camera with a slight smile. Her eye makeup is prominent, featuring gold shimmer on the eyelids and long, dark eyelashes. Her lips are coated in a glossy, pinkish-orange lipstick. The lighting is soft and even, highlighting her skin texture.

Le Prä
cosmetics

PRODUCT CATALOG

2022

Le Prö
cosmetics

Le Prä Cosmetics is a cosmetic brand focused on natural and organic elements, specializing in hair realignment and recovery. From the combination of product quality with technological expertise, the company operates online in the distribution and export of products, both for the final consumer and for beauty salons, with focus on professionals in the hair segment. We guarantee results of excellence to consumers and partners.

For this, we offer complete lines of products for Hair Treatment and Transformation, with focus on straightening, in addition to a Home Care Premium mix. All developed based on sustainability, quality and innovation. Allow yourself to know these essential products for your beauty salon!



www.leprocosmeticos.com.br

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ORGANIC SINGLE PASS

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1L



300ml



110ml

Organic Single Pass

Developed with 100% organic actives, the Organ Single Pass progressive brush promotes total straightening in hair from all curvatures to afro. Its formula deeply treats the strands, resulting in hair that is aligned, hydrated, soft, shiny and silky.

Benefits

- Without application of Anti-Residue Shampoo
- Can be applied to damp hair
- Does not have a strong smell
- Does not burn eyes
- Brushing and Plating with the product rinsed



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BTOX ORGANIC

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1KG



300g

Btox Organic

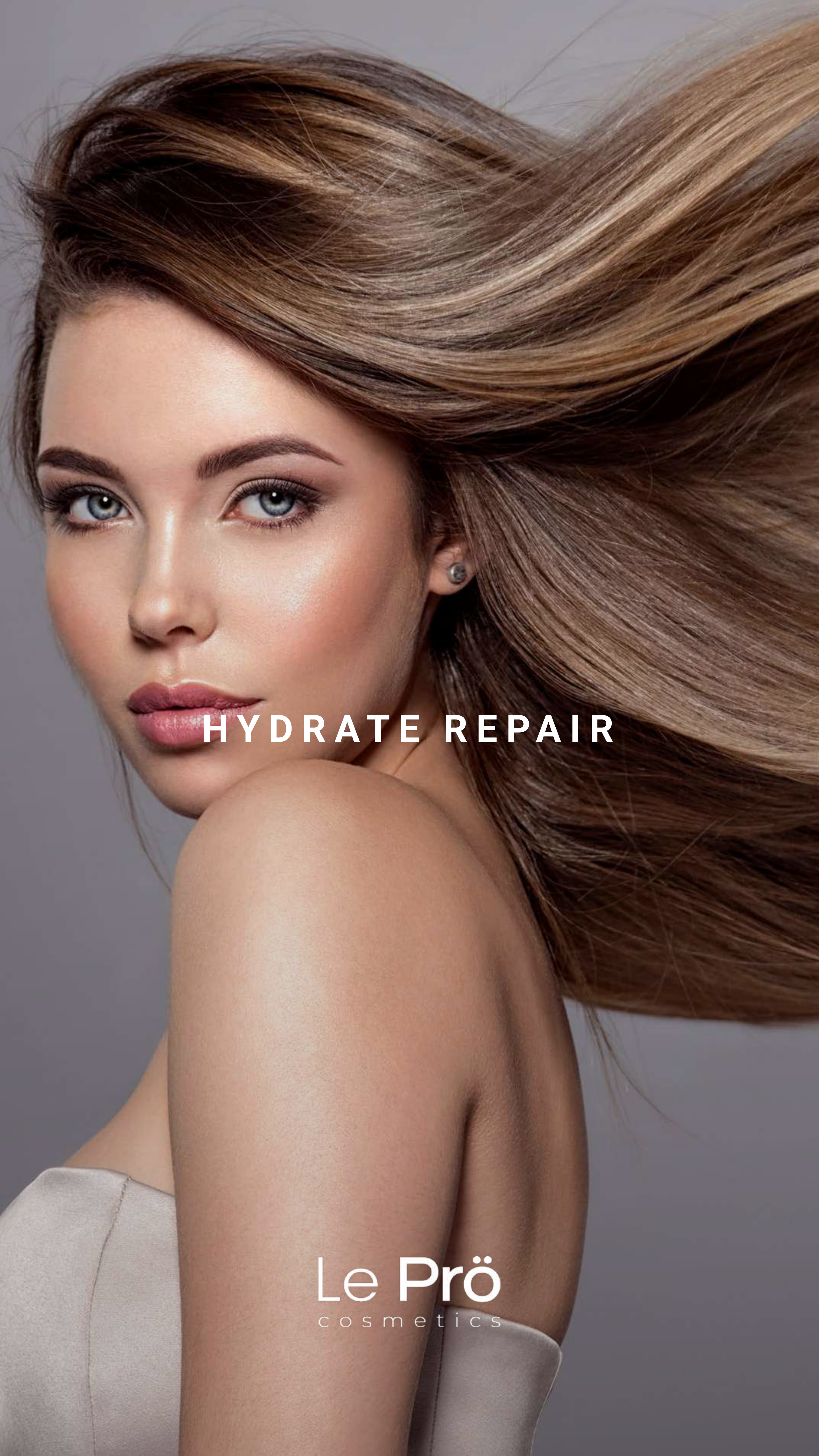
Btox Organic acts on the innermost layer of the hair, restoring softness and shine to the hair, eliminating frizz and aligning the hair. It can be used as a treatment mask or even a sealing/alignment of the threads. The firm and creamy texture increases the performance. product and reduces waste.

Benefits

- Deep hair treatment
- Nutrition, hydration and reconstruction
- Does not weigh hair down
- Natural and healthy movement
- Mild and extremely pleasant aroma



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HYDRATE REPAIR

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Hydrate Repair Line

The Hydrate Repair Line was developed with daily use in mind, for normal and dry hair that do not need intense treatments such as reconstruction. Its formula contains the ideal amount of nutrients and vitamins to replace what is lost daily with external aggressions, be it sun, wind, swimming pool or the use of a hairdryer, flat iron and stylers.

Benefits

- Daily use
- Replacement of nutrients and vitamins
- Action on the entire wire structure
- Beautiful and treated hair on a daily basis



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The line contains: Shampoo, Conditioner, Mask and Ampoule

TOTAL REPAIR

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Total Repair Line

The Total Repair Line has an innovative reconstruction technology with a cocktail of nutrients and amino acids that, combined, have the power to rebuild and deeply hydrate the hair fibers from the innermost layer of the wires.

Benefits

- Reconstruction and deep hydration
- Resistance to hair fiber
- Combats breakage and dryness
- Emollient properties
- Softness, shine and movement

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The line contains: Shampoo, Conditioner, Mask and Ampoule

A close-up, profile view of a woman with long, straight, light blonde hair. She is looking down with her eyes closed. A hand is using a wide-tooth wooden comb to style her hair. She is wearing a white tank top. The background is a solid, muted grey.

LE BLOND

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cosmetics



300ml



300g




15ml

Le Blond Line

The Le Blond line was developed with natural actives of hydration and deep nutrition that together provide three-dimensional shine to the locks, reduce frizz and volume and protect the color of dyed hair. Indicated for blonde, bleached and gray hair.

Benefits

- Reconstruction and deep hydration
- Resistance to hair fiber
- Combats breakage and dryness
- Emollient properties
- Softness, shine and movement



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The line contains: Shampoo, Mask and Ampoule.



NUTRI FORCE

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Curls Line / Nutriforce Line

Ideal for straightened, curly and curly hair, the NutriForce hydration mask guarantees malleable hair, with movement, without weighing it down and without altering its natural shape. In addition, it creates a protective film against the heat of thermal appliances.

Benefits

- Does not change the structure of the wires
- Nutrition and strengthening
- Frizz reduction
- Wire definition
- Thermal protector
- Intense shine

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The line contains: Mask and Ampoule.



CURLY PRO

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300ml

Curly Line/ Curly Pro Line

Curly Pro curl activator cream helps to better define curls leaving them more defined, shiny and soft. It can be used as a finisher, after washing, with damp hair, just apply a small amount and style the hair as you wish.

Benefits

- Definition of curls
- Shine and softness
- For all types of curvature
- Remedial action
- Nutrition and wetting



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FINISHERS

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200ml

Mais Liso

Mais Liso is a finishing product based on a thermo active silicone with conditioning action capable of forming a durable film on the hair. Activated in the presence of heat (dryer or flat iron), it guarantees a soft and radiant appearance to the hair, without weighing it down or leaving residue.

Benefits

- Restructuring of damaged wires
- Hair protection
- Extension of the smooth effect
- Frizz reduction



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60ml

Öil Repair

Öil Repair is a hair oil that acts as a repairer, disciplining, moisturizing and also forms a protective film around the fiber, protecting it from possible daily aggressions. Versatile, it can be used as a night treatment, pre-shampoo, leave-in and thermal protector.

Benefits

- Thermal protector
- Fighting frizz
- Shine and softness without weighing it down
- Pleasant and smooth aroma



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60ml

Two-phase Bright Spray

Light texture shine spray is responsible for reducing frizz and neutralizing possible external odors such as smoke. Also used as a hairstyle finisher, the spray locks in external moisture, increasing its durability.

Benefits

- For all hair types
- Extra shine and perfume to the hair
- Frizz reduction



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AMPOULE

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15ml

Nutrition Ampoule

The Le Pro Cosmetics Nutrition Ampoule treats the length of the hair strand, making the replacement of the nutrients that compose it. It is indicated for all types of hair, especially for those treated with chemicals such as dyeing and bleaching or straightening.

Benefits

- Intensifies shine
- Reduction of split ends



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15ml

Hydration Ampoule

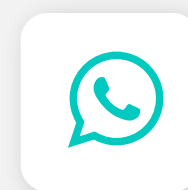
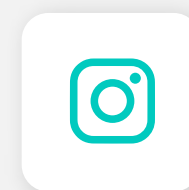
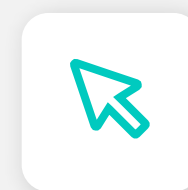
Le Prö Cosmetics Hydration Ampoule replaces the nutrients lost in chemical procedures and recurrent use of thermal devices such as flat irons, dryers and curling irons. Its formula takes care of the locks from the scalp to the ends, strengthens the wires, prevents hair loss, deeply moisturizes and fights split ends.

Benefits

- Prevention of hair loss
- Deep hydration



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15ml

Reconstruction Ampoule

Le Prö Cosmetics Reconstruction Ampoule acts on the hair and scalp simultaneously. It renews, rebuilds and hydrates the wires, replacing the nutrients lost over time with everyday actions. In addition, it restructures the scalp giving more resistance to hair loss.

Benefits

- Strengthening of the wires
- Prevention of hair loss



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15ml

Blond Ampoule

The Blond Le Prö Cosmetics Treatment Ampoule restabilizes the structure of the wires that end up being damaged in chemical procedures. Its concentrated formula acts inside the cuticle, rebuilds the hair fiber and deeply restructures the fiber of dyed and fragile hair. This results in hair with more luminosity, softness, shine and nutrition.

Benefits

- Provides softness and shine
- Counteracts unwanted yellow tones
- Super Moisturizing action



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